



*“Turning Your Dreams in to an Address!”*

## Ethos Real Estate West Customized Marketing System for Sellers

### Marketing Services

- Multiple Listing Service – Your home will be on the internet in a system where other home buyers and real estate agents will have instant access and notifications on your home’s listing!
- Photos showcasing your home.
- Narrative describing the best features of your home!
- Yard Sign
- Realtor.com, Zillow.com, Trulia.com – Your home will be on the top sites that homebuyers search!
- Exposure on [www.ethos-realestatedwest.com](http://www.ethos-realestatedwest.com) and all company social media outlets!
- Exposure on Facebook ads, and Community Sites (if needed)
- Competitive Market Analysis (For your reference)
- Open House (if needed)
- Lock Box Program
- Custom Marketing Program – including exposure to our current/past customers (if needed) and neighborhood exposure (if needed)
- Interior Information Brochures
- Professional advice/assistance for your best home showings
- Virtual Home Tour (if needed)
- Personalized Agent Feedback from home showings

### Ethos Real Estate West Transactions

- Electronic Signatures
- Expert and fair negotiations on your behalf.
- Guidance/assistance with steps along the process from offer acceptance to after the closing.

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Sales and Marketing Professional’s Name

\_\_\_\_\_  
Date